

# Exponential Functions and Their Graphs

\*Polynomial functions and rational functions are algebraic functions.

\*Exponential functions and logarithmic functions are non-algebraic functions called transcendental functions.

**Definition** - The exponential function  $f$  with base  $a$  is denoted by  $f(x) = a^x$ , where  $a > 0$ ,  $a \neq 1$ , and  $x$  is any real number.

\*The reason  $a \neq 1$  is because 1 raised to any power is 1, so we would have  $f(x) = 1$ , which is a horizontal line.

Look at  $f(x) = 2^x$ . Find:

**a)**  $f(4)$                       answer:  $2^4 = 16$

**b)**  $f(-3)$                       answer:  $2^{-3} = \frac{1}{2^3} = \frac{1}{8}$

**c)**  $f\left(\frac{5}{3}\right)$                       answer:  $2^{\frac{5}{3}} = \sqrt[3]{2^5} = \sqrt[3]{32} \approx 3.17$

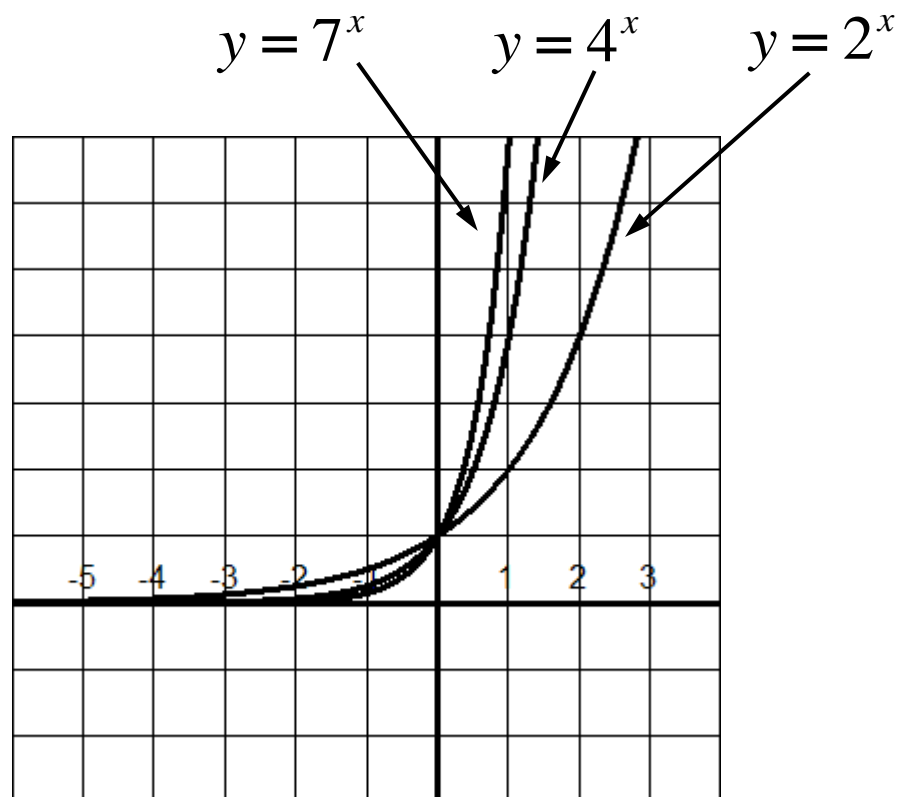
or answer:  $2^{(5/3)} \approx 3.17$

**d)**  $f(\sqrt{3})$                       answer:  $2^{\sqrt{3}} \approx 3.32$

On your calculator, graph:  $y = 2^x$

$$y = 4^x$$

$$y = 7^x$$



### Similarities:

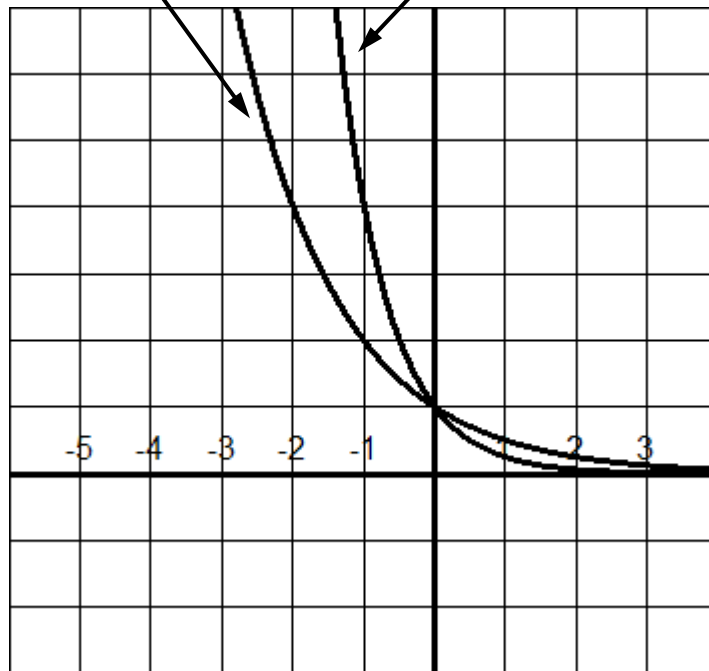
- all go through (0, 1) since  $2^0 = 4^0 = 7^0 = 1$
- all are increasing
- the larger the base, the more rapidly the graph rises.

On your calculator, graph:  $y = \left(\frac{1}{2}\right)^x$

$$y = \left(\frac{1}{4}\right)^x$$

$$y = \left(\frac{1}{2}\right)^x$$

$$y = \left(\frac{1}{4}\right)^x$$



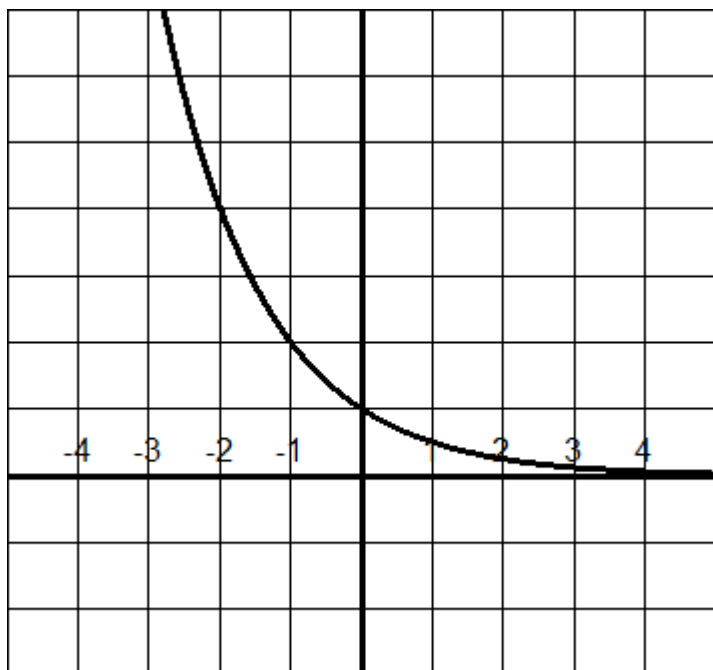
These graphs have the same basic shape but are decreasing.

In general, for the equation  $f(x) = a^x$ .

1. The domain is  $(-\infty, \infty)$ .
2. The range is  $(0, \infty)$ .
3. The  $y$ -intercept is  $(0, 1)$ .
4.  $y = 0$  is a horizontal asymptote.
5.  $f$  is increasing if  $a > 1$ .
6.  $f$  is decreasing if  $0 < a < 1$ .
7.  $f$  is continuous.

On your calculator, graph:  $y = 2^{-x}$

$$y = \left(\frac{1}{2}\right)^x$$



Both of these equations give us the same graph because

$$2^{-x} = \frac{1}{2^x} = \left(\frac{1}{2}\right)^x$$

## Transformations of Graphs of Exponential Functions

Look at  $f(x) = 3^x$

What will the transformation be to get  $g(x) = 3^{x+1}$  ?

*shift  $f(x) = 3^x$  1 unit to the left, since  $g(x) = f(x+1)$ .*

What will the transformation be to get  $h(x) = 3^x - 2$  ?

*shift  $f(x) = 3^x$  2 units down, since  $h(x) = f(x) - 2$ .*

What will the transformation be to get  $k(x) = -3^x$  ?

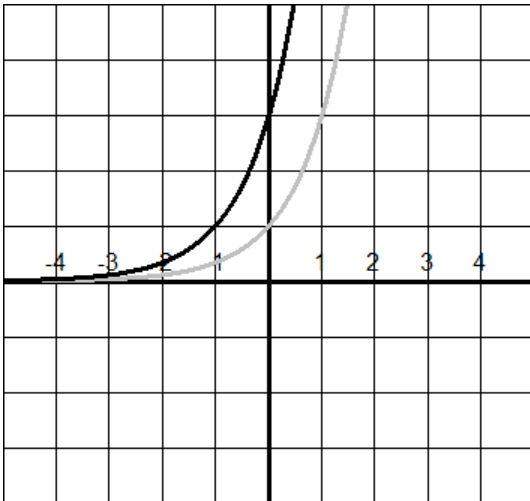
*reflect  $f(x) = 3^x$  over the x-axis, since  $k(x) = -f(x)$ .*

What will the transformation be to get  $j(x) = 3^{-x}$  ?

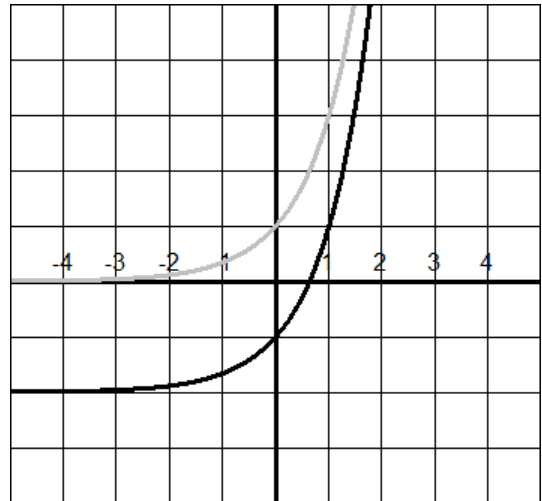
*reflect  $f(x) = 3^x$  over the y-axis, since  $j(x) = f(-x)$ .*

\*Note: A vertical shift will shift the horizontal asymptote as well.

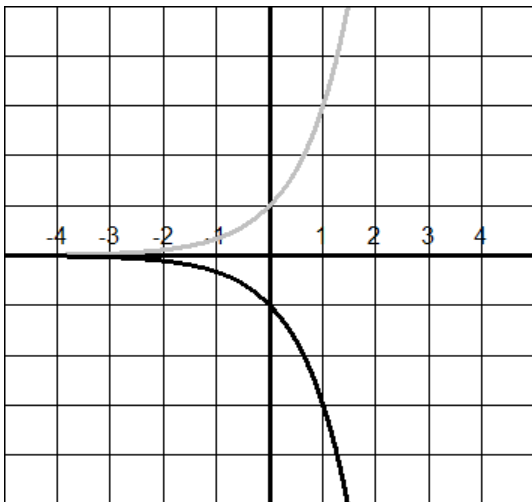
$$g(x) = 3^{x+1}$$



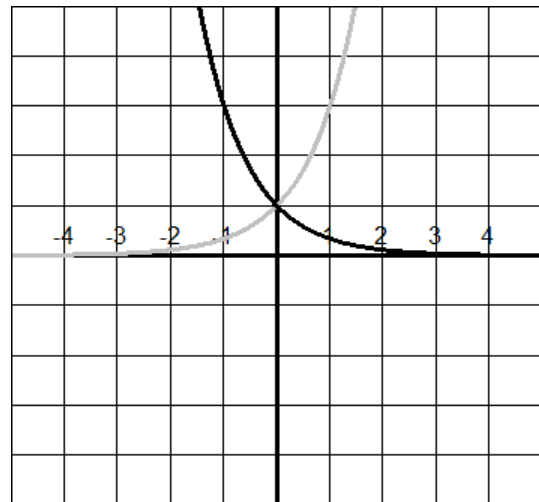
$$h(x) = 3^x - 2$$



$$k(x) = -3^x$$



$$j(x) = 3^{-x}$$

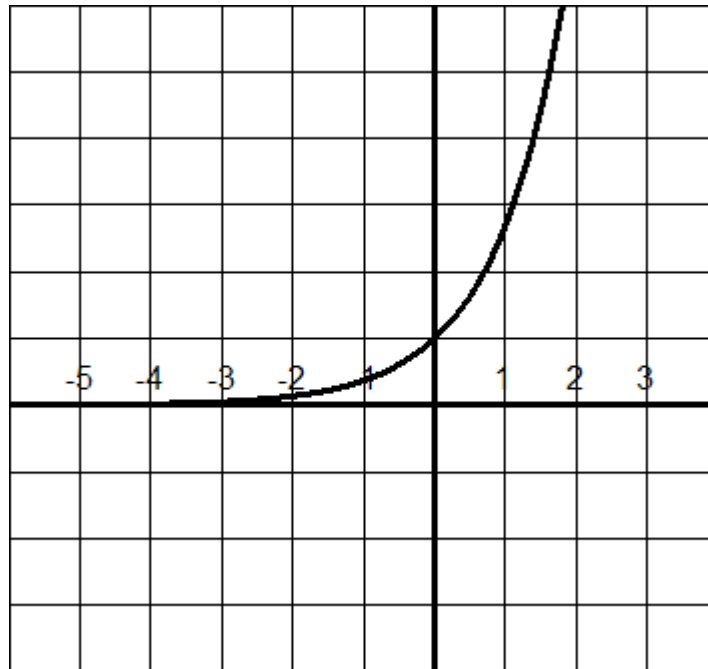


## The Natural Base $e$

$$e \approx 2.718281828\dots$$

This number is called the natural base.

The function  $f(x) = e^x$  is called the natural exponential function.



The graph of  $f(x) = e^x$  looks like our other exponential functions because  $e$  is a constant ( $e \approx 2.72$ ).

**Examples:** Evaluate  $f(x) = e^x$  for the following:

a)  $f(-3)$                       answer:  $[2^{\text{nd}}] [e^x] [-3] [\text{ENTER}] \approx 0.498$

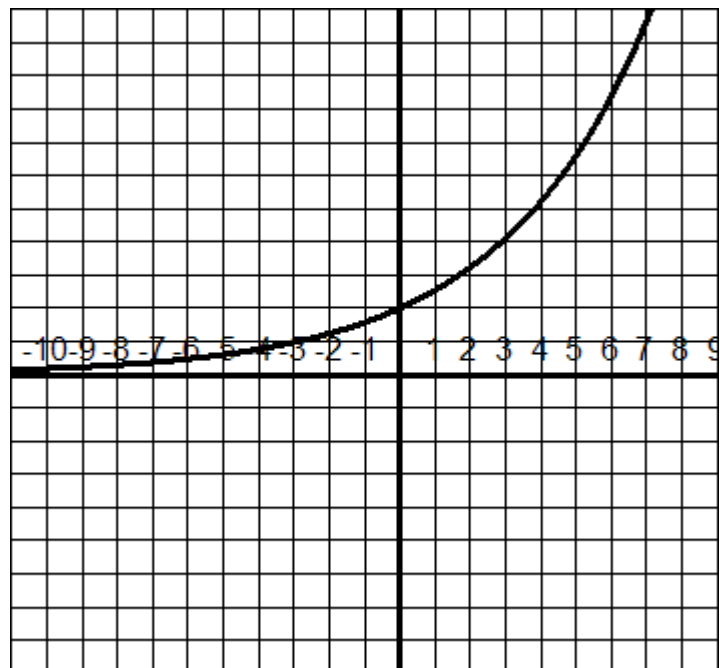
b)  $f(2)$                             answer:  $\approx 7.389$

c)  $f(-0.3)$                       answer:  $\approx 0.7408$

**Example:** Sketch  $f(x) = 2e^{0.24x}$

Use the TABLE function to get a few points.

x	f(x)
-4	0.8
-2	1.2
0	2
2	3.2
4	5.2





## Applications

$$A = P \left( 1 + \frac{r}{n} \right)^{nt}$$

This formula is used when figuring compound interest.

$A$  = the amount in the account after  $t$  years

$P$  = the principal invested

$r$  = the annual interest rate as a decimal

$t$  = the number of years the money is invested for

$n$  = the number of times per year that the interest is  
compounded

**Example:** The amount invested in a bank account is \$4000. Calculate the amount that will be in an account after 10 years if the interest rate is 6% and the interest is compounded quarterly.

$$A = 4000 \left( 1 + \frac{.06}{4} \right)^{4(10)}$$

$$A = \$7256.07$$

**Example:** The amount invested in a bank account is \$4000. Calculate the amount that will be in an account after 10 years if the interest rate is 6% and the interest is compounded monthly.

$$A = 4000 \left( 1 + \frac{.06}{12} \right)^{12(10)}$$

$$A = \$7277.59$$

### Continuously Compounding Interest

The formula for finding the amount in an account if the interest is compounded continuously is:

$$A = Pe^{rt}$$

**Example:** The amount invested in a bank account is \$4000. Calculate the amount that will be in an account after 10 years if the interest rate is 6% and the interest is compounded continuously.

$$A = 4000e^{.06(10)}$$

$$A = \$7288.48$$

\*\*Continuous compounding will always yield a larger balance than compounding n times per year.

## Radioactive Decay

Let  $Q$  represent a mass of radium ( $^{226}\text{Ra}$ ), whose half-life is 1620 years. This means that after 1620 years, a given amount of radium will be reduced to half of the original amount. The quantity of radium present after  $t$  years is given by

$$Q = 16\left(\frac{1}{2}\right)^{t/1620}$$

**(a)** Determine the initial quantity (when  $t = 0$ ).

$$Q = 16\left(\frac{1}{2}\right)^{0/1620} = 16\left(\frac{1}{2}\right)^0 = 16(1) = 16\text{units}$$

**(b)** Determine the quantity present after 1000 years.

$$Q = 16\left(\frac{1}{2}\right)^{1000/1620} \approx 10.43\text{units}$$

**(c)** Use a graphing utility to graph the function over the interval  $t = 0$  to  $t = 5000$ .

