

CHAT Web Design Knowledge Review

Chapter 5

Answer the following questions. (1 pt. each)

1. What are the 3 main image formats used for web images?
2. Which image format does not support transparency?
3. What image format would you use if you designed a simple logo of 5 colors for your website?
4. Which format is a "lossy" format, meaning it throws away information each time it saves?
5. Which format supports animation?
6. All else being equal in your image, which will give you a smaller file: jpg or gif?
7. Which format allows more than one color to be made transparent?
8. What is the purpose of the alt attribute?
9. Why not just set a length and width for a large image and let the browser resize it so it fits in the window?
10. What is the typical browser window width?
11. How many pixels would there be in a square that is 2 inches by 2 inches, if we use the CSS pixel, which is 96 ppi?